

# EXPLORING LANGUAGE IN MEDIA IN FOCUS FORM TO STRENGTHEN AND WEAKEN AFFECT IN SHOWING IDEOLOGY: SYSTEMIC FUNCTIONAL LINGUISTICS APPROACH

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**Abstract:** This critical discourse research explores how lexis can strengthen, sharpen, or soften the meaning. Furthermore, this research also focuses on showing the ideology through language evaluation or appraisal as a part of systemic functional linguistics. The main findings perform the domain and componential analysis of the lexis used, whether sharpening or softening meaning. There are 55 data of focus in news text against Israel in comment adjunct, mood adjunct, comparative, superlative, prepositional phrase, modality and reflexive. In the same form 69 data found focusing on the favour of Israel. The novelty is in the construction of building ideology by sharpening or softening meaning as the alignment strategy.

Keywords: focus, affect, strengthen, weaken, ideology

#### INTRODUCTION

The critical discourse investigated relates with the news that provides information about the conflict between Israel and Palestine that happens for many years and still happens at the present. The research aims to explore how the choice of lexis written in the news by determining how the lexis sharpen or soften its meaning for the readers to understand the ideology given indirectly. The data are limited to analyse the lexis which shows the form of focus by using the theory appraisal as the ground theory stated by Martin and Rose (2007).

This research is essential to fill in the gap from the previous research that have not investigated the form and the meaning of focus in the news text, mainly referring to interpersonal meaning in systemic functional linguistics. These previous studies have already discussed about learning news text as genre as stated in Dewi, Wendra & Damayanti, (2017); Astutik, (2019); Karisna, (2020). The other previous studies had conducted research on the technical writing of news (Naschah, Rahmawati & Triasih, 2020; Fitriani & Rahmawati, 2020), others had investigated about critical discourse analysis in news related to government policies (Burhan, 2017; Tampubolon, et.al., 2017; Todo & Budiarta, 2018; Alfaritsi, Anggraeni, & Fadhil, 2020; Gunawibawa, Oktiani & Wibawa, 2020; Utama, Amalia & Yuliawati, 2020). Others also discuss critical discourse on news about election of presidents (Anshori & Sumarlam, 2018; Pramita, et.al., 2019), critical discourse on news about education in Indonesia (Kuswandari & Setiawan, 2017), the human rights case between Uyghur and China and the human rights case in Rohingya (Prayuda & Fawwaz, 2019; Isti'anah, 2019).

This research is included in the area of critical discourse analysis because the discourse that is analyzed relates with the conflict and the human rights case that can arise some arguments among the readers whether they agree or not with the information given. The critical discourse is analyzed by determining the interpersonal meaning that is considered in the group of affects to find out the form of focus used and its meaning (Halliday & Matthiessen, 2014: 136-139).

#### METHOD



The research analyzes the critical discourse related with the conflict between Israel and Palestine by finding out the forms of focus used in the text. The research also uses the systemic functional linguistics approach. The source of the data is from online news. The document analysis by using Systemic Functional linguistic theory especially related with the appraisal theory as the main device to collect the data. The data are analyzed by using domain analysis, taxonomy analysis, componential analysis, and cultural theme analysis (Santosa, 2017). The data are from the same online news investigated but in different angle. The previous research related with the online news can be found in Chalimah, Santosa, Djatmika, & Wiratno (2018) which evaluated the participants' attitude. It can also be found in Chalimah, Santosa, Djatmika & Wiratno (2018) to find the voice of projection. Chalimah, Santosa, Djatmika, & Wiratno (2019) investigated the appreciation value in critical discourse study. Chalimah, Santosa, Djatmika, & Wiratno (2020) investigated register in discussion genre on affect evaluation. Critical Discourse Analysis: Ideational Function in text can also be found in Chalimah, Santosa, Djatmika & Wiratno (2020).

The research uses triangulation method by using data collection technique with Systemic Functional Approach. The research also uses the triangulation of data source by taking the various data from various kinds of online newspapers. The research uses the expert validation to check the trustworthiness of the data, mainly in appraisal: graduation of focus.

#### FINDINGS AND DISCUSSION

The findings and discussion are explained in this following description.

#### **Findings**

The result of focus in sharpening and softening in the news against Israel dominates the use of median modality. The data show that the modal auxiliary in median level is used to evaluate the common misery, antipathy, displeasure and trust. The focus of affect appears in this following table.

Table 1. Focus of Affect against Israel

Valued	Sharpen	Soften	Median
Israel's violence and settlement	comparative (1lexis)		modal auxiliary (7 lexis)
Palestinians' struggle	comment adjunct (2 lexis); mood adjunct (2 lexis); comparative (2 lexis); superlative (2 lexis); prepositional phrase (1 lexis)	prepositional phrase (1 lexis); modal auxiliary (1 lexis)	modal auxiliary (5 lexis)
Hamas' attack			modal auxiliary (1lexis)



US'	comment	modal	modal
support for	adjunct (3	auxiliary	auxiliary (8
Israel	lexis); mood	(1 lexis)	lexis)
	adjunct (2		
	lexis);		
	comparative		
	(1 lexis);		
	superlative )3		
	lexis);		
	prepositional		
	phrase (1		
	lexis)		
Other's	superlative (2	-	modal
Support	lexis);		auxiliary (2)
for Israel	reflexive (1		lexis)
	lexis)		
Other's	comment	-	modal
Support	adjunct (2		auxiliary (1)
for	lexis);		lexis)
Palestine	superlative (2		
	lexis); modal		
	auxiliary (1		
	lexis)		
	28	3	24

Table 1 above explained that the focus of affect in Israel's violence and settlement tends to use modal auxiliary in median level to evaluate the misery from the example of the lexis **would take** (whatever action) (BBC 2). The use of auxiliary would is used to challenge the normality of Israel's policy to do anything to stop any small reaction that realizes the ideology against Israel by giving negative evaluation to Israel. From the table, the focus of affect in Palestinians' struggle also uses many median modal auxiliaries in an almost dominant way to evaluate the misery and displeasure seen in the example of lexis **will go** (to bury) and **will come** (again to demonstrate) (BBC 1). The lexis shows the common misery and displeasure which is felt by the Palestinians. The example of the lexis realizes the ideology against Israel.

Then, there is only one datum of focus found to evaluate Hamas. The focus of affect in Hamas uses median modality to evaluate unhappiness: antipathy as the normal self-defence of the nation done by Hamas seen in the example of the lexis *will hit* (*Israel if Israel strikes inside Gaza*) in CNN2. The normal defense done by Hamas is clearly written in the form of conditional sentence becomes the realization of ideology against Israel. The focus of affect in US' support for Israel also mainly uses median modality to evaluate trust seen in the lexis (*US*) *can be trusted* (BBC 1). The clause shows that US is normal to assist its allies by seeing the supporting clause *we stand with our friends and allies* that has a contrast meaning in Palestine's side which is used to provide the ideology against U.S. and Israel.



The focus of affect in others' support for Israel is different from others because it uses superlative for many times to evaluate the inclination that can be seen in the example of lexis **expect** (to do their **best** right now) and adds the use of adverb specifically on Hamas and Islamic Jihad (BBC 2). Based on the clause, the lexis gives the stressed meaning by using the lexis best to face Hamas and Islamic Jihad in military that can show the ideology against Israel. The focus of affect in others' support for Palestine also uses superlative to sharpen its meaning in the form of evaluating displeasure seen in the lexis slammed by most of the international community (CNN 1). The superlative gives stress in the big quantity of nations rejects the relocation of US embassy that is against Israel.

Table 2. Focus of Affect for Israel

Appraised	Sharpen	Soften	Median
Israel's violence and settlement	comment adjunct (3 lexis); mood adjunct (1 lexis); superlative (1 lexis)	low modality (1 lexis)	modal auxiliary (6 lexis)
Palestinians' struggle	comment adjunct (6 lexis); mood adjunct (3 lexis); comparative (2 lexis); adjective phrase (1 lexis)	prepositional phrase (1 lexis); possessive (1 lexis); modal auxiliary (4 lexis)	modal auxiliary (7 lexis)
Hamas' attack	comment adjunct (3 lexis)	modal auxiliary (1 lexis)	modal auxiliary (1lexis)
US' support for Israel	mood adjunct (1 lexis); comparative (1 lexis); prepositional phrase (1 lexis); reflexive (1 lexis)	modal auxiliary (2 lexis)	modal auxiliary (3 lexis)
Other's Support for Israel	comment adjunct (1 lexis);	-	-



	superlative (2 lexis)		
Other's Support for Palestine	comment adjunct (2 lexis); mood adjunct (2 lexis); superlative (1 lexis)	modal auxiliary (1 lexis)	modal auxiliary (3) lexis)
Abbas	comparative (3 lexis); superlative (1 lexis);	-	modal auxiliary (1 lexis)
Journalist	superlative (1 lexis)	-	-
	37	11	21

In table 2, focus of affect in Israel's violence and settlement uses more median modality to evaluate the inclination of Israel seen in the lexis *will ever agree to end the occupation* (Bloomberg 2) gives positive evaluation and shows ideology for Israel. The data of focus of affect in Palestinians' struggle uses more comment adjunct and median modality to evaluate the fear seen in the lexis *will remain deferred* in Bloomberg 2 that gives the negative evaluation to the struggle and tends to show ideology for Israel.

In the focus of affect in Hamas' attack tends to use comment adjunct to give valuation on inclination seen in the lexis *badly needed aid* (Bloomberg 2). It gives negative valuation to Hamas implicitly and shows the ideology for Israel and the data of focus of affect in US' support for Israel uses median modality more to evaluate insecurity: disquiet which is seen from the lexis *will mark* (*Palestinian's protest in Israel's anniversary*) which shows ideology for Israel (Guardian 2). The data of focus of affect in other's support for Israel is consistent to use superlative to give negative valuation on Palestinian president, Abbas, by using antipathy seen in the lexis *the most contemptuous anti-Semitic slurs* (Fox News 2) which shows ideology for Israel.

The data of focus of affect in other's support for Palestine uses more median modality to evaluate trust shown in the lexis *will be issued* contrast with the supporting information in the clause *we don't know for sure* that shows the possible death of Palestinian kid is not because of Israeli tear gas which shows ideology for Israel. In the data of focus of affect in Palestinian president use sharper comparative valuation in surprise which can be seen in the lexis *is moving closer to annexing* (Bloomberg 2) that shows the negotiation between the Palestinian president and Israel has not succeeded. In the data of focus of affect in journalist are consistent to use sharpen: superlative in valuating misery which can be seen in the lexis *the most wrenching conflicts* (New York Times 1) which refers to the power of images of Palestinian children shows the ideology for Israel.



#### Discussion

The novelty shows the alignment strategy used in the online news that has ideology against Israel prefers using focus in median modality in evaluating unhappiness: misery to show possibility to have misery in every Israeli anniversary and prefers using focus in superlative in evaluating desire and displeasure which shows high desire to go home for Palestinians. The alignment strategy used in the news for Israel prefers using median modality to give valuation on possible desire to have peace in Israel's side not Hamas, prefers using superlative in unhappiness: antipathy to Hamas. The result is in line with the statement stated by Martin & Rose, (2007) and Pusparini, Djatmika, Santosa (2017) that appraisal can help the text to hide the subjectivity whether they support or oppose.

#### **CONCLUSIONS AND SUGGESTIONS**

The data of focus are to sharpen and soften the meaning by using lexis and can show the alignment strategy. The news against Israel uses median modality to challenge the normality of Israeli military to the Palestinians, to challenge misery and displeasure felt by Palestinians, to challenge Israeli antipathy to Hamas, to challenge US' support in Jerusalem status for Israel. The news for Israel uses median modality and comparative to challenge Palestinians' attitude, Palestinian president and Hamas that reject Jerusalem as Israeli capital. This research still leaves the gap for the future research, namely: the valuation of graduation: force and focus on judgment and appreciation.

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## **APPENDIX**

#### BBC 1

Valuing	Valued	Valuation	Focus
(protest) for weeks	Palestinians	dissatisfaction:	sharpen: prepositional
		displeasure	phrase
for many years	we	dissatisfaction:	sharpen: prepositional
(failed)		displeasure	phrase
will go to bury	Palestinians	unhappiness:	modal operator: median
		misery	
will demonstrate	they	dissatisfaction:	modal operator: median
		displeasure	
can imagine (in	you (reader)	dissatisfaction:	modal operator: low
anger)		displeasure	
will come, will try	thousands of	dissatisfaction:	modal operator: median
	Palestinians	displeasure	
bigger	it	unhappiness:	sharpen: comparative
		misery	
defend itself	Israel	security:	sharpen: reflexive
		confidence	
can be trusted	US	security: trust	modal operator: median
deeply grateful	all of us	happiness: cheer	sharpen: comment adjunct

## BBC 2

Valuing	Valued	Valuation	Focus
will be back (another confrontation)	we	disinclination: fear	modal operator: median
do their best	I (Nickolay Mladenov)	inclination: desire	sharpen: superlative
two largest militants	groups	unhappiness: antipathy	sharpen: superlative
would take (action)	it	unhappiness: antipathy	modal operator: median
much tougher	Israel's Defense Minister Avigdor Lieberman	unhappiness: antipathy	sharpen: comparative

#### **BLOOMBERG 1**

Valuing	Valued	Valuation	Focus
(appealed) wider	Mahmoud	inclination: desire	sharpen: comparative
recognition	Abbas		
wider	recognition	security:	sharpen: comparative
		confidence	
will renege	we	unhappiness:	modal operator: median
		antipathy	
no longer act	US	dissatisfaction:	sharpen: comparative
		displeasure	



should take the lead	the "Quartet"	inclination: desire	modal operator: median
would be fine	whatever	satisfaction:	modal operator: median
		pleasure	

## **BLOOMBERG 2**

Valuing	Valued	Valuation	Focus
get worse	things	unhappiness:	sharpen: comparative
		misery	i i
increasingly feel	Palestinians	unhappiness:	sharpen: comment adjunct
		misery	
badly needed	Hamas	inclination: desire	sharpen: comment adjunct
won't consider	the militant	insecurity:	modal operator: median
	group	surprise	
(move) closer	Israel	insecurity:	sharpen: comparative
		surprise	
believe	Virtually no	unhappiness:	sharpen: comment adjunct
	Palestinians	antipathy	
will agree to end	Israel	inclination: desire	modal operator: median
originally promised	protests	inclination: desire	sharpen: comment adjunct
could prove	the result	insecurity:	modal operator: low
(catastrophic)		disquiet	
spreads	widespread	insecurity:	modal operator: low
	unrest	disquiet	
could (fatally)	that	insecurity:	modal operator: low
undermine		disquiet	
out of patience	Palestinian	unhappiness:	soften: prepositional group
	public	misery	
incredibly dangerous	mid-May	unhappiness:	sharpen: comment adjunct
	commemorati	misery	
	ons		
will remain	people	inclination: desire	modal operator: median
	(Palestinians)		

# CNN 1

Valuing	Valued	Valuation	Focus
will be treated	any breach	unhappiness:	modal operator: median
severely		antipathy	
coincided (land day)	largest protest	unhappiness:	sharpen: superlative
		misery	
would be nonviolent	march	inclination: desire	modal operator: median
(was slammed by)	Trump's	unhappiness:	sharpen: superlative
most of the	controversial	antipathy	
international	decision		
community			
further	erosion of	dissatisfaction:	sharpen: comparative
	hope	displeasure	



## CNN 2

Valuing	Valued	Valuation	Focus
alternately dubbed	Palestinians	unhappiness: misery	sharpen: comment adjunct
will not allow	they	unhappiness: antipathy	modal operator: median
will be shot	Palestinians (do not abide)	unhappiness: antipathy	modal operator: median
would not allow	Israel	unhappiness: antipathy	modal operator: median
will strike	it (Israel)	unhappiness: antipathy	modal operator: median
will hit	Hamas	unhappiness: antipathy	modal operator: median
particularly urge (Israel)	I (Antonio Guterres)	insecurity: disquiet	sharpen: comment adjunct
must be able to exercise	Civilians	inclination: desire	modal operator: high
quickly turned (bloody)	day	unhappiness: misery	sharpen: comment adjunct
bloodiest	day	unhappiness: misery	sharpen: superlative

## FOX NEWS 1

Valuing	Valued	Valuation	Focus
newly married	man	insecurity:	sharpen: mood adjunct
		surprise	

# FOX NEWS 2

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Valuing	Valued	Valuation	Focus
sharply condemned	remarks	unhappiness:	sharpen: comment adjunct
		antipathy	
most contemptuous	Abbas	unhappiness: antipathy	sharpen: superlative
most contemptuous	slurs	unhappiness: antipathy	sharpen: superlative
very distressing, terribly disheartening	Jason Greenblatt	unhappiness: antipathy	sharpen: mood adjunct
most disgraceful	slogans	unhappiness: antipathy	sharpen: superlative

## **GUARDIAN 1**

Valuing	Valued	Valuation	Focus
immediately open	The	inclination: desire	sharpen: comment adjunct
(an investigation)	Palestinian		
	foreign		
	minister		



could lead	the court	insecurity: disquiet	modal operator: low
(indictments)			

#### **GUARDIAN 2**

Valued	Valuation	Focus
Police in Israel	security:	sharpen: comment adjunct
	confidence	
move (14	insecurity:	modal operator: median
May)	disquiet	
Israel	happiness: cheer	modal operator: median
those	insecurity:	modal operator: low
	disquiet	
embassy move	security:	modal operator: low
	confidence	
we	disinclination: fear	modal operator: low
security	security:	modal operator: median
	confidence	
security forces	insecurity:	modal operator: median
	disquiet	
sovereignty	inclination: desire	modal operator: median
marches	dissatisfaction:	modal operator: median
	displeasure	
day	unhappiness:	sharpen: mood adjunct
	misery	
protesters	dissatisfaction:	modal operator: median
	displeasure	
protesters	dissatisfaction:	modal operator: median
	displeasure	
US embassy	insecurity:	modal operator: median
move	disquiet	
	Police in Israel  move (14 May) Israel those embassy move  we security security forces sovereignty marches  day protesters  US embassy	Police in Israel security: confidence  move (14 insecurity: disquiet  Israel happiness: cheer  those insecurity: disquiet  embassy move security: confidence  we disinclination: fear  security security: confidence  security insecurity: disquiet  sovereignty inclination: desire  marches dissatisfaction: displeasure  day unhappiness: misery  protesters dissatisfaction: displeasure  protesters dissatisfaction: displeasure  US embassy insecurity:

## **HUFFINGTON POST 1**

Valuing	Valued	Valuation	Focus
most controversial and momentous	embassy move	disinclination: fear	sharpen: superlative
for peace	our greatest hope	inclination: desire	sharpen: superlative
fully committed	The United States	inclination: desire	sharpen: comment adjunct
gain more	it	security: confidence	sharpen: comparative
can live in peace	all people	inclination: desire	modal operator: low
intentionally and cynically provoking	Hamas	unhappiness: antipathy	sharpen: comment adjunct
should negotiate	Israelis and Palestinians	inclination: desire	modal operator: median



#### **HUFFINGTON POST 2**

Valuing	Valued	Valuation	Focus
very proud	I (father)	satisfaction:	sharpen: mood adjunct
		pleasure	
too close (border)	protesters	insecurity:	sharpen: adverb as mood
		disquiet	adjunct
had been	about 14,000	insecurity:	soften: prepositional group
participating		disquiet	
will be replicated	demonstration	dissatisfaction:	modal operator: median
	S	displeasure	
would lose its	country	insecurity:	modal operator: median
Jewish majority		disquiet	

#### **NEW YORK TIMES 1**

Valuing	Valued	Valuation	Focus
most wrenching	conflicts	unhappiness: misery	sharpen: superlative
frantically wiped	she	insecurity: surprise	sharpen: comment adjunct
very difficult	this	dissatisfaction: displeasure	sharpen: adverb as mood adjunct
could deliver on threats	its supporters	security: trust	modal operator: low
largely (winning international sympathy)	protests	inclination: desire	sharpen: comment adjunct
will be issued	no death certificate	security: trust	modal operator: median
solely responsible	patent ductus arteriosus	insecurity: disquiet	sharpen: comment adjunct
only pain, frustration and memory	there	unhappiness: misery	sharpen: mood adjunct
can leave	nobody	unhappiness: misery	modal operator: low

## **NEW YORK TIMES 2**

Valuing	Valued	Valuation	Focus
immediately carry	Palestinian	inclination: desire	sharpen: comment adjunct
(a full investigation)	Authority		
quickly assailed	Israel	unhappiness:	sharpen: comment adjunct
		antipathy	
legally invalid	Israel	security:	sharpen: comment adjunct
		confidence	
should cover	referral	security: trust	modal operator: median
will cover	referral	security: trust	modal operator: median
will be expected to	court	inclination: desire	modal operator: median
accelerate			



could be indicted	Israeli leaders	capacity: capable	modal operator: low
can request an	any member	inclination: desire	modal operator: low
investigation	country		
urgently dispatch	United	inclination: desire	sharpen: comment adjunct
	Nations		
	Human Rights		
	Council		
the latest Gaza	protests	dissatisfaction:	sharpen: superlative
		displeasure	
currently	court	insecurity:	sharpen: comment adjunct
investigating		disquiet	

## TIMES OF INDIA 1

Valuing	Valued	Valuation	Focus
reacted strongly	government	unhappiness:	intensifier: adverb of
		antipathy	manner

## TIMES OF INDIA 2

Valuing	Valued	Valuation	Focus
urgently need	we	inclination: desire	sharpen: comment adjunct

# **USA TODAY 1**

Valuing	Valued	Valuation	Focus
cynically provoking	group	unhappiness:	sharpen: comment adjunct
		antipathy	
defend itself	Israel	security:	sharpen: reflexive
		confidence	
long hoped	Palestinians	inclination: desire	sharpen: adj group
for many years	we	dissatisfaction:	sharpen: prepositional
failed		displeasure	phrase
clashed	more than 500	insecurity:	sharpen: comparative
	demonstrators	disquiet	
at least one arrest	police	insecurity:	sharpen: superlative
		disquiet	
ours	Jerusalem	security:	soften: possessive adjective
		confidence	

#### **USA TODAY 2**

Valuing	Valued	Valuation	Focus
could prosecute	ICC	security: trust	modal operator: low
the most egregious	atrocities	dissatisfaction:	sharpen: superlative
		displeasure	
indeed (outright	ICC	dissatisfaction:	sharpen: mood adjunct
dangerous)		displeasure	
will file	I (Fatou	security:	modal operator: median
	Bensouda)	confidence	



will not allow	we (U.S and Israel)	insecurity: disquiet	model operator: median
would not only sanction the ICC	Trump	insecurity: disquiet	model operator: median
will remember	we (the U.S.)	insecurity: disquiet	modal operator: median
would shutter	Trump	unhappiness: antipathy	modal operator: median
should not be exploited	this action	disinclination: fear	modal operator: median
collectively punish	Monday's announcemen t	unhappiness: antipathy	sharpen: comment adjunct
will further inflame	State Department's decision	unhappiness: antipathy	modal operator: median
would take	the Palestinians	inclination: desire	modal operator: median
our most powerful	deterrents	security: trust	sharpen: superlative